



YALOVA ÜNİVERSİTESİ

DERS PLANI



ENSTİTÜ: LİSANSÜSTÜ EĞİTİM ENSTİTÜSÜ

EABD: İŞLETME

BİLİM DALI ve PROGRAM: İŞLETME TEZLİ İNGİLİZCE YÜKSEK LİSANS PROGRAMI (Birinci Öğretim)

I. YARIYIL/GÜZ						II. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
SIİİ501	Scientific Research Methods and Ethics-I	3	0	3	6	SIİİ502	Scientific Research Methods and Ethics-II	3	0	3	6
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
SIİİ5...	Elective Course	3	0	3	6	LEE526	Seminar	0	2	0	6
SIİİ5...	Elective Course	3	0	3	6	SIİİ5...	Elective Course	3	0	3	6
SIİİ5...	Elective Course	3	0	3	6	SIİİ5...	Elective Course	3	0	3	6
Toplam Kredi		16	0	12	30	Toplam Kredi		16	2	12	36

III. YARIYIL/GÜZ						IV. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
LEE500	Thesis	0	0	0	24	LEE500	Thesis	0	0	0	24
Toplam Kredi		4	0	0	30	Toplam Kredi		4	0	0	30

İŞLETME BÖLÜMÜ EABD SEÇMELİ DERSLER LİSTESİ											
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
SIİİ503	International Financial Management	3	0	3	6	SIİİ578	Strategic Brand Management	3	0	3	6
SIİİ504	International Finance and Financial Crises	3	0	3	6	SIİİ580	Retail Management	3	0	3	6
SIİİ505	Electronic Trade and Export	3	0	3	6	SIİİ581	Accounting Practices	3	0	3	6
SIİİ506	Organizational Behavior Research	3	0	3	6	SIİİ582	Strategic Management Practices	3	0	3	6
SIİİ518	Comparative Management	3	0	3	6	SIİİ583	Cost Accounting Practices	3	0	3	6
SIİİ522	Knowledge Management	3	0	3	6	SIİİ584	Information Systems	3	0	3	6
SIİİ528	Technology and Innovation Management	3	0	3	6	SIİİ585	Corporate Finance	3	0	3	6
SIİİ531	Production Planning and Control	3	0	3	6	SIİİ586	International Business Theories and Practices	3	0	3	6
SIİİ533	Total Quality Management	3	0	3	6	SIİİ587	Marketing Management and Policies	3	0	3	6
SIİİ535	Database Management	3	0	3	6	SIİİ588	Auditing Practices	3	0	3	6
SIİİ538	Financial Institutions	3	0	3	6	SIİİ589	International Marketing Strategies	3	0	3	6
SIİİ551	Management and Organization Theories	3	0	3	6	SIİİ590	Strategic Managerial Accounting	3	0	3	6
SIİİ555	Strategic Marketing Management	3	0	3	6	SIİİ591	Human Resource Management Theories and Practices	3	0	3	6
SIİİ560	Portfolio Management	3	0	3	6	SIİİ593	Management Practices in Family Businesses	3	0	3	6
SIİİ566	Work Study	3	0	3	6	SIİİ595	Business Ethic and Corporate Social Responsibility	3	0	3	6
SIİİ570	International Management	3	0	3	6	SIİİ596	Service Marketing Practices	3	0	3	6
SIİİ572	Production Techniques	3	0	3	6	SIİİ597	E-Marketing	3	0	3	6
SIİİ574	Business Statistics	3	0	3	6	SIİİ598	Consumer Behaviour and Practices	3	0	3	6
						SIİİ599	Decision Making Techniques				

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III. YARIYIL/GÜZ						IV. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
LEE800	Uzmanlık Alan Dersleri	4	0	0	6	LEE800	Uzmanlık Alan Dersleri	4	0	0	6
LEE500	Tez	0	0	0	24	LEE500	Tez	0	0	0	24
Toplam Kredi		4	0	0	30	Toplam Kredi		4	0	0	30

İŞLETME BÖLÜMÜ EABD SEÇMELİ DERSLER LİSTESİ											
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
SIİ505TL	Kurumsal Sürdürülebilirlik ve Entegre Raporlama	3	0	3	6	SIİ566TL	Kurumsal Sosyal Sorumluluk ve Uygulamaları	3	0	3	6
SIİ506TL	İleri Excel Uygulamaları	3	0	3	6	SIİ567TL	Muhasebe Uygulamaları	3	0	3	6
SIİ508TL	Kurumsal Risk Yönetimi	3	0	3	6	SIİ568TL	Yapay Zeka Destekli Stratejik Yönetim	3	0	3	6
SIİ510TL	Örgütsel Davranış Araştırmaları	3	0	3	6	SIİ569TL	Muhasebe ve Finansla Güncel Konular	3	0	3	6
SIİ511TL	Akademik Metin Yazma ve Analiz	3	0	3	6	SIİ571TL	Uluslararası Finans ve Finansal Krizler	3	0	3	6
SIİ512TL	Akademik Etik	3	0	3	6	SIİ573TL	Karar Verme Teknikleri	3	0	3	6
SIİ523TL	Muhasebe Denetimi	3	0	3	6	SIİ575TL	Banka İşletmeciliği	3	0	3	6
SIİ525TL	İşletme Finansmanı	3	0	3	6	SIİ576TL	Stratejik Marka Yönetimi	3	0	3	6
SIİ532TL	Karşılaştırmalı Yönetim	3	0	3	6	SIİ577TL	Türkiye Finansal Raporlama Standartları	3	0	3	6
SIİ538TL	Bilgi Yönetimi	3	0	3	6	SIİ579TL	Maliyet Muhasebesi Uygulamaları	3	0	3	6
SIİ539TL	Üretim Planlama ve Kontrolü	3	0	3	6	SIİ580TL	Hizmet Pazarlaması Uygulamaları	3	0	3	6
SIİ540TL	Üretim Teknikleri	3	0	3	6	SIİ581TL	Kurumsal Yönetim İlkeleri	3	0	3	6
SIİ541TL	Toplam Kalite Yönetimi	3	0	3	6	SIİ582TL	Stratejik Yönetim Uygulamaları	3	0	3	6
SIİ545TL	Veritabanı Yönetimi	3	0	3	6	SIİ584TL	Stratejik Yönetim Muhasebesi	3	0	3	6
SIİ546TL	İşletme İstatistiği	3	0	3	6	SIİ585TL	Uygulamalı Rekabet Hukuku	3	0	3	6
SIİ550TL	Teknoloji ve Yenilik Yönetimi	3	0	3	6	SIİ586TL	Yönetim Bilgi Sistemleri	3	0	3	6
SIİ553TL	Yönetim ve Örgüt Kuramları	3	0	3	6	SIİ588TL	Finansal Piyasalar ve Kurumlar	3	0	3	6
SIİ555TL	Pazarlama Yönetimi ve Politikaları	3	0	3	6	SIİ590TL	Uluslararası İşletmecilik Teorileri ve Uygulamalar	3	0	3	6
SIİ556TL	İş Etiği	3	0	3	6	SIİ591TL	İş Hukukunda Güncel Tartışmalar	3	0	3	6
SIİ557TL	Uluslararası Pazarlama Stratejileri	3	0	3	6	SIİ592TL	Tüketici Davranışı ve Uygulamaları	3	0	3	6
SIİ559TL	İnsan Kaynakları Yönetimi ve Uygulamaları	3	0	3	6	SIİ593TL	İşletmelerde Maliyet Düşürme Yöntemleri	3	0	3	6
SIİ561TL	Aile işletmelerinde yönetim uygulamaları	3	0	3	6	SIİ594TL	Perakandecilik	3	0	3	6
SIİ562TL	Sektör Düzeyinde İş Sağlığı ve Güvenliği Hukuku	3	0	3	6	SIİ595TL	Sosyal Güvenlik Hukukunda Güncel Gelişmeler	3	0	3	6
SIİ563TL	E-Ticaret ve E-İhracat	3	0	3	6	SIİ596TL	Yapay Zeka Destekli İnsan Kaynakları Yönetimi	3	0	3	6
SIİ564TL	Toplu İş Hukukunun Güncel Sorunları	3	0	3	6	SIİ598TL	Finansal Yatırımlar ve Portföy Yönetimi	3	0	3	6
SIİ565TL	E-Pazarlama	3	0	3	6						

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ENSTİTÜ: LİSANSÜSTÜ EĞİTİM ENSTİTÜSÜ

EABD: İŞLETME

BİLİM DALI ve PROGRAM: İŞLETME TEZSİZ YÜKSEK LİSANS PROGRAMI

I. YARIYIL/GÜZ						II. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
SIİ531TZ	Bilimsel Araştırma Teknikleri ve Yayın Etiği	3	0	3	6	SIİ5..TZ	Seçmeli Ders	3	0	3	6
SIİ5..TZ	Seçmeli Ders	3	0	3	6	SIİ5..TZ	Seçmeli Ders	3	0	3	6
SIİ5..TZ	Seçmeli Ders	3	0	3	6	SIİ5..TZ	Seçmeli Ders	3	0	3	6
SIİ5..TZ	Seçmeli Ders	3	0	3	6	SIİ5..TZ	Seçmeli Ders	3	0	3	6
SIİ5..TZ	Seçmeli Ders	3	0	3	6	SIİ5..TZ	Seçmeli Ders	3	0	3	6
Toplam Kredi		15	0	15	30	Toplam Kredi		15	0	15	30

III. YARIYIL/GÜZ					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U		
LEE500TZ	Dönem Projesi	0	2	0	6
Toplam Kredi		0	2	0	6

İŞLETME BÖLÜMÜ EABD TEZSİZ İŞLETME PROGRAMI SEÇMELİ DERSLER LİSTESİ											
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
SIİ501TZ	Yöneticiler için Muhasebe	3	0	3	6	SIİ557TZ	Yatırım Projelerinin Değerlendirilmesi	3	0	3	6
SIİ502TZ	İş Dünyası Gündemi	3	0	3	6	SIİ558TZ	İşletmelerde Halkla İlişkiler	3	0	3	6
SIİ503TZ	Yönetim Teorileri	3	0	3	6	SIİ559TZ	Yöneylem	3	0	3	6
SIİ504TZ	Stratejik Yönetim Teorisi ve Uygulamaları	3	0	3	6	SIİ560TZ	Bilgisayar Destekli Karar Verme Teknikleri	3	0	3	6
SIİ505TZ	Pazarlama Yönetimi ve Politikaları	3	0	3	6	SIİ561TZ	Stratejik Marka Yönetimi	3	0	3	6
SIİ515TZ	İşletmelerde İş Etiği	3	0	3	6	SIİ563TZ	Bütünleşik Pazarlama İletişimi	3	0	3	6
SIİ517TZ	Girişimcilik ve KOBİ'ler	3	0	3	6	SIİ566TZ	Üretim Planlama	3	0	3	6
SIİ518TZ	Uluslararası İşletmelerde İnsan Kaynakları Yönetimi	3	0	3	6	SIİ567TZ	Muhasebe Denetimi	3	0	3	6
SIİ519TZ	Aile İşletmelerinde Kurumsallaşma	3	0	3	6	SIİ569TZ	Kalite Yönetim Sistemleri Uygulamaları	3	0	3	6
SIİ520TZ	Güncel Yönetim Yaklaşımları	3	0	3	6	SIİ570TZ	Sermaye Piyasası Analizleri	3	0	3	6
SIİ526TZ	Uluslararası Pazarlama Stratejileri	3	0	3	6	SIİ571TZ	Uluslararası Finans ve Finansal Krizler	3	0	3	6
SIİ528TZ	Toplam Kalite Yönetimi	3	0	3	6	SIİ572TZ	E-Ticaret ve E-İhracat	3	0	3	6
SIİ531TZ	Teknoloji ve Yenilik Yönetiminde Stratejik Yaklaşımlar	3	0	3	6	SIİ573TZ	Dış Ticaret İşlemleri Muhasebesi Uygulamaları	3	0	3	6
SIİ532TZ	Finansal Piyasalar ve Kurumlar	3	0	3	6	SIİ574TZ	Tüketici Davranışları ve Uygulamaları	3	0	3	6
SIİ533TZ	Uluslararası Ticaret Hukuku	3	0	3	6	SIİ575TZ	Yazılı İletişim ve Raporlama	3	0	3	6
SIİ534TZ	Yönetim ve Maliyet Muhasebesi	3	0	3	6	SIİ576TZ	Müşteri İlişkileri Yönetimi	3	0	3	6
SIİ535TZ	Uluslararası İşletmecilikte Çağdaş Yaklaşımlar	3	0	3	6	SIİ577TZ	Veri Yönetim Teknikleri	3	0	3	6
SIİ536TZ	Pazarlama Araştırmaları ve Uygulamaları	3	0	3	6	SIİ578TZ	Satış Yönetimi	3	0	3	6
SIİ537TZ	Yöneticiler için Finans	3	0	3	6	SIİ579TZ	Muhasebe Finansa Güncel Konular	3	0	3	6
SIİ538TZ	Stratejik Yönetimde Yapay Zeka	3	0	3	6	SIİ581TZ	Türkiye Finansal Raporlama Standartları	3	0	3	6
SIİ539TZ	Takım Çalışması ve Yönetimi	3	0	3	6	SIİ582TZ	Banka İşletmeciliği	3	0	3	6
SIİ540TZ	Liderlik ve Motivasyon	3	0	3	6	SIİ583TZ	İşletmelerde Örgütsel Davranış	3	0	3	6
SIİ541TZ	Uluslararası Lojistik	3	0	3	6	SIİ584TZ	İşletmelerde Maliyet Düşürme Yöntemleri	3	0	3	6
SIİ546TZ	Ergonomi ve İş Etiği	3	0	3	6	SIİ585TZ	Kurumsal Yönetim İlkeleri	3	0	3	6
SIİ548TZ	Banka Muhasebesi	3	0	3	6	SIİ586TZ	Uygulamalı Rekabet Hukuku	3	0	3	6
SIİ549TZ	Kurumsal Sürdürülebilirlik ve Entegre Raporlama	3	0	3	6	SIİ587TZ	İş Hayatında İleri Excel Uygulamaları	3	0	3	6
SIİ550TZ	Toplu İş Hukukunun Güncel Sorunları	3	0	3	6	SIİ588TZ	İş Hukukunda Güncel Tartışmalar	3	0	3	6
SIİ551TZ	Tedarik Zinciri Yönetimi	3	0	3	6	SIİ589TZ	İnsan Kaynakları Yönetiminde Yapay Zeka	3	0	3	6
SIİ555TZ	Sanal Örgütler ve Yönetimi	3	0	3	6	SIİ590TZ	Sosyal Güvenlik Hukukunda Güncel Gelişmeler	3	0	3	6
SIİ556TZ	Sektör Düzeyinde İş Sağlığı ve Güvenliği Hukuku	3	0	3	6						

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ENSTİTÜ: LİSANSÜSTÜ EĞİTİM ENSTİTÜSÜ

EABD: İŞLETME

BİLİM DALI ve PROGRAM: İŞLETME MUHASEBE VE FİNANSMAN TEZLİ YÜKSEK LİSANS PROGRAMI

I. YARIYIL/GUZ						II. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
MUF101	Bilimsel Araştırma Teknikleri ve Yayın Etiği I	3	0	3	6	MUF102	Bilimsel Araştırma Teknikleri ve Yayın Etiği II	3	0	3	6
LEE800	Uzmanlık Alan Dersi	4	0	0	6	LEE800	Uzmanlık Alan Dersi	4	0	0	6
MUF1...	Seçmeli Ders	3	0	3	6	LEE526	Seminer	0	2	0	6
MUF1...	Seçmeli Ders	3	0	3	6	MUF1...	Seçmeli Ders	3	0	3	6
MUF1...	Seçmeli Ders	3	0	3	6	MUF1...	Seçmeli Ders	3	0	3	6
Toplam Kredi		16	0	12	30	MUF1...	Seçmeli Ders	3	0	3	6
						Toplam Kredi		16	2	12	36

III. YARIYIL/GÜZ					IV. YARIYIL/BAHAR						
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
LEE800	Uzmanlık Alan Dersleri	4	0	0	6	LEE800	Uzmanlık Alan Dersleri	4	0	0	6
LEE500	Tez	0	0	0	24	LEE500	Tez	0	0	0	24
Toplam Kredi		4	0	0	30	Toplam Kredi		4	0	0	30

İŞLETME BÖLÜMÜ EABD MUHASEBE FİNANSMAN PROGRAMI SEÇMELİ DERSLER LİSTESİ											
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
MUF104	Stratejik Finansal Yönetim	3	0	3	6	MUF141	Finansal Ekonomi	3	0	3	6
MUF106	Stratejik Maliyet Yönetimi	3	0	3	6	MUF142	Finansal Piyasalar ve Kurumlar	3	0	3	6
MUF110	Banka ve Finansal Kurumlar Muhasebesi	3	0	3	6	MUF143	Türkiye Finansal Raporlama Standartları	3	0	3	6
MUF115	İşletme Bütçeleri ve Kontrol	3	0	3	6	MUF144	Türkiye Denetim Standartları	3	0	3	6
MUF118	Ekonometri	3	0	3	6	MUF146	İleri Finansal Muhasebe	3	0	3	6
MUF127	İşletme Finansmanı	3	0	3	6	MUF147	Muhasebe ve Finansa Güncel Konular	3	0	3	6
MUF129	Finansal Tablolar Analizi ve Yorumlanması	3	0	3	6	MUF148	Şirket Değerleme	3	0	3	6
MUF130	Türev Piyasalar ve Ürünler	3	0	3	6	MUF149	Muhasebe Tarihi ve Teorisi	3	0	3	6
MUF131	İleri Maliyet Muhasebesi	3	0	3	6	MUF150	Gayrimenkul Finansmanı	3	0	3	6
MUF133	Muhasebe Uygulamaları	3	0	3	6	MUF151	Finansa Bilgisayar Uygulamaları	3	0	3	6
MUF134	İç Kontrol ve İç Denetim	3	0	3	6	MUF152	BOBİ Finansal Raporlama Standartları	3	0	3	6
MUF135	Muhasebe Denetimi	3	0	3	6	MUF154	Banka İşletmeciliği	3	0	3	6
MUF137	Uluslararası Finans ve Finansal Krizler	3	0	3	6	MUF156	Stratejik Yönetim Muhasebesi	3	0	3	6
MUF139	Araştırma Teknikleri	3	0	3	6	MUF158	Sermaye Piyasası Analizleri	3	0	3	6
MUF140	Şirket Birleşmeleri ve Konsolidasyon	3	0	3	6	MUF160	Adli Muhasebecilik	3	0	3	6



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EABD: İŞLETME

BİLİM DALI ve PROGRAM: İŞLETME ÜRETİM YÖNETİMİ VE PAZARLAMA TEZLİ YÜKSEK LİSANS PROGRAMI

I. YARIYIL/GÜZ						II. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
UYP101TL	Bilimsel Araştırma Teknikleri ve Yayın Etiği I	3	0	3	6	UYP102TL	Bilimsel Araştırma Teknikleri ve Yayın Etiği II	3	0	3	6
LEE800	Uzmanlık Alan Dersi	4	0	0	6	LEE800	Uzmanlık Alan Dersi	4	0	0	6
UYP1...	Seçmeli Ders	3	0	3	6	LEE526	Seminer	0	2	0	6
UYP1...	Seçmeli Ders	3	0	3	6	UYP1...	Seçmeli Ders	3	0	3	6
UYP1...	Seçmeli Ders	3	0	3	6	UYP1...	Seçmeli Ders	3	0	3	6
Toplam Kredi		16	0	12	30	Toplam Kredi		16	2	12	36

III. YARIYIL/GÜZ						IV. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
LEE800	Uzmanlık Alan Dersleri	4	0	0	6	LEE800	Uzmanlık Alan Dersleri	4	0	0	6
LEE500	Tez	0	0	0	24	LEE500	Tez	0	0	0	24
Toplam Kredi		4	0	0	30	Toplam Kredi		4	0	0	30

İŞLETME BÖLÜMÜ EABD ÜRETİM PAZARLAMA PROGRAMI SEÇMELİ DERSLER LİSTESİ											
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
UYP103TL	Stratejik Pazarlama Yönetimi	3	0	3	6	UYP108TL	Dijital ve Sosyal Medya Pazarlaması	3	0	3	6
UYP111TL	Stratejik Marka Yönetimi	3	0	3	6	UYP114TL	Pazarlamada Güncel Konular	3	0	3	6
UYP113TL	Toplam Kalite Yönetimi	3	0	3	6	UYP118TL	İş Analizi Uygulamaları	3	0	3	6
UYP115TL	Pazarlama Teorisi	3	0	3	6	UYP120TL	İstatistiksel Kalite Kontrol	3	0	3	6
UYP117TL	Uluslararası Pazarlama Stratejileri	3	0	3	6	UYP122TL	Tüketici Davranışları ve Uygulamaları	3	0	3	6
UYP119TL	Hizmet Pazarlaması ve Uygulamaları	3	0	3	6	UYP126TL	Pazarlama Kanalları	3	0	3	6
UYP121TL	Üretim Planlama	3	0	3	6	UYP128TL	Pazarlama Araştırmaları ve Uygulamaları	3	0	3	6
UYP123TL	Reklam Analizi	3	0	3	6	UYP130TL	Bütünleşik Pazarlama İletişimi	3	0	3	6
UYP124TL	Satış Yönetimi ve Kişisel Satış Teknikleri	3	0	3	6						



YALOVA ÜNİVERSİTESİ
DERS PLANI



ENSTİTÜ: LİSANSÜSTÜ EĞİTİM ENSTİTÜSÜ

EABD: İŞLETME

BİLİM DALI ve PROGRAM: İŞLETME SAYISAL YÖNTEMLER TEZLİ YÜKSEK LİSANS PROGRAMI

I. YARIYIL/GÜZ						II. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
SAY101	Bilimsel Araştırma Teknikleri ve Yayın Etiği I	3	0	3	6	SAY102	Bilimsel Araştırma Teknikleri ve Yayın Etiği II	3	0	3	6
LEE800	Uzmanlık Alan Dersi	4	0	0	6	LEE800	Uzmanlık Alan Dersi	4	0	0	6
SAY1...	Seçmeli Ders	3	0	3	6	LEE526	Seminer	0	2	0	6
SAY1...	Seçmeli Ders	3	0	3	6	SAY1...	Seçmeli Ders	3	0	3	6
SAY1...	Seçmeli Ders	3	0	3	6	SAY1...	Seçmeli Ders	3	0	3	6
Toplam Kredi		16	0	12	30	Toplam Kredi		16	2	12	36

III. YARIYIL/GÜZ						IV. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
LEE800	Uzmanlık Alan Dersleri	4	0	0	6	LEE800	Uzmanlık Alan Dersleri	4	0	0	6
LEE500	Tez	0	0	0	24	LEE500	Tez	0	0	0	24
Toplam Kredi		4	0	0	30	Toplam Kredi		4	0	0	30

İŞLETME BÖLÜMÜ EABD SAYISAL YÖNTEMLER PROGRAMI SEÇMELİ DERSLER LİSTESİ											
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
SAY103	Veri Analizi	3	0	3	6	SAY106	Sayısal Karar Verme	3	0	3	6
SAY105	Problem Çözme Teknikleri	3	0	3	6	SAY110	Ekonometri	3	0	3	6
SAY109	Sistem Analizi ve Tasarım	3	0	3	6	SAY112	Zaman Serileri Analizi II	3	0	3	6
SAY111	Araştırmada İstatistiksel Yöntemler	3	0	3	6	SAY114	Veri Tabanı Yönetimi	3	0	3	6
SAY113	Zaman Serileri Analizi I	3	0	3	6	SAY116	Yöneticiler için Proje Döngüsü Yönetimi	3	0	3	6
SAY115	Bilişim Sistemleri	3	0	3	6	SAY118	E-ticaret ve E-lhracat	3	0	3	6
						SAY120	İşletmelerde Python Programlama	3	0	3	6



YALOVA ÜNİVERSİTESİ
DERS PLANI



ENSTİTÜ: LİSANSÜSTÜ EĞİTİM ENSTİTÜSÜ

EABD: İŞLETME

BİLİM DALI ve PROGRAM: İŞLETME YÖNETİM ORGANİZASYON TEZLİ YÜKSEK LİSANS PROGRAMI

I. YARIYIL/GÜZ						II. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
YON101	Bilimsel Araştırma Teknikleri ve Yayın Etiği I	3	0	3	6	YON102	Bilimsel Araştırma Teknikleri ve Yayın Etiği II	3	0	3	6
LEE800	Uzmanlık Alan Dersi	4	0	0	6	LEE800	Uzmanlık Alan Dersi	4	0	0	6
YON1...	Seçmeli Ders	3	0	3	6	LEE526	Seminer	0	2	0	6
YON1...	Seçmeli Ders	3	0	3	6	YON1...	Seçmeli Ders	3	0	3	6
YON1...	Seçmeli Ders	3	0	3	6	YON1...	Seçmeli Ders	3	0	3	6
Toplam Kredi		16	0	12	30	YON1...	Seçmeli Ders	3	0	3	6
		Toplam Kredi						16	2	12	36

III. YARIYIL/GÜZ						IV. YARIYIL/BAHAR					
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
LEE800	Uzmanlık Alan Dersleri	4	0	0	6	LEE800	Uzmanlık Alan Dersleri	4	0	0	6
LEE500	Tez	0	0	0	24	LEE500	Tez	0	0	0	24
Toplam Kredi		4	0	0	30	Toplam Kredi		4	0	0	30

İŞLETME BÖLÜMÜ EABD YÖNETİM ve ORGANİZASYON PROGRAMI SEÇMELİ DERSLER LİSTESİ											
KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS	KODU	DERSİN ADI	Haf. Ders Saati		Kredisi	AKTS
		T	U					T	U		
YON103	Yönetim ve Örgüt Kuramları	3	0	3	6	YON106	Örgütsel Davranış Araştırmaları	3	0	3	6
YON107	Örgütsel Davranış Kuramları	3	0	3	6	YON108	Stratejik İnsan Kaynakları Yönetimi	3	0	3	6
YON109	İş Etiği	3	0	3	6	YON114	Teknoloji ve Yenilik Yönetimi	3	0	3	6
YON113	Dünya İşletmecilik Tarihi	3	0	3	6	YON116	Örgüt Kültürü	3	0	3	6
YON115	Kurumsal Sosyal Sorumluluk	3	0	3	6	YON118	Proje Geliştirme ve Yönetimi	3	0	3	6
YON117	Küresel Trendler ve Yönetim	3	0	3	6	YON120	Stratejik Yönetim Uygulamaları	3	0	3	6
YON119	İnsan kaynakları yönetimi ve uygulamaları	3	0	3	6	YON122	Uluslararası işletmecilik Teorileri ve uygulamaları	3	0	3	6
YON121	Bilişim Sistemleri	3	0	3	6	YON124	Türkiye İşletmecilik Tarihi	3	0	3	6



YALOVA UNIVERSITY
ACADEMIC SYLLABUS OUTLINE



INSTITUTE:INSTITUTE OF GRADUATE STUDIES

INSTITUTE DEPARTMENT: BUSINESS ADMINISTRATION

DEPARTMENT and PROGRAMME: MASTER'S IN BUSINESS ADMINISTRATION (WITH THESIS)- (ENGLISH)

1.SEMESTER/FALL						2.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
SIİİ501	Scientific Research Methods and Ethics-I	3	0	3	6	SIİİ502	Scientific Research Methods and Ethics-II	3	0	3	6
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
SIİİ5...	Elective Course	3	0	3	6	LEE526	Seminar	0	2	0	6
SIİİ5...	Elective Course	3	0	3	6	SIİİ5...	Elective Course	3	0	3	6
SIİİ5...	Elective Course	3	0	3	6	SIİİ5...	Elective Course	3	0	3	6
Total Credit		16	0	12	30	SIİİ5...	Elective Course	3	0	3	6
		Total Credit						16	2	12	36

3. SEMESTER/FALL						4.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
LEE500	Thesis	0	0	0	24	LEE500	Thesis	0	0	0	24
Total Credit		4	0	0	30	Total Credit		4	0	0	30

ELECTIVE COURSES											
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
SIİİ531	Production Planning and Control	3	0	3	6	SIİİ506	Organizational Behavior Research	3	0	3	6
SIİİ533	Total Quality Management	3	0	3	6	SIİİ518	Comparative Management	3	0	3	6
SIİİ535	Database Management	3	0	3	6	SIİİ522	Knowledge Management	3	0	3	6
SIİİ551	Management and Organization Theories	3	0	3	6	SIİİ528	Technology and Innovation Management	3	0	3	6
SIİİ555	Strategic Marketing Management	3	0	3	6	SIİİ538	Financial Institutions	3	0	3	6
SIİİ581	Accounting Practices	3	0	3	6	SIİİ560	Portfolio Management	3	0	3	6
SIİİ583	Cost Accounting Practices	3	0	3	6	SIİİ566	Work Study	3	0	3	6
SIİİ585	Corporate Finance	3	0	3	6	SIİİ570	International Management	3	0	3	6
SIİİ587	Marketing Management and Policies	3	0	3	6	SIİİ572	Production Techniques	3	0	3	6
SIİİ589	International Marketing Strategies	3	0	3	6	SIİİ574	Business Statistics	3	0	3	6
SIİİ591	Human Resource Management Theories and Practices	3	0	3	6	SIİİ578	Strategic Brand Management	3	0	3	6
SIİİ593	Management Practices in Family Businesses	3	0	3	6	SIİİ580	Retail Management	3	0	3	6
SIİİ595	Business Ethic and Corporate Social Responsibility	3	0	3	6	SIİİ582	Strategic Management Practices	3	0	3	6
SIİİ597	E-Marketing	3	0	3	6	SIİİ584	Information Systems	3	0	3	6
SIİİ599	Decision Making Techniques	3	0	3	6	SIİİ586	International Business Theories and Practices	3	0	3	6
SIİİ504	International Finance and Financial Crises	3	0	3	6	SIİİ588	Auditing Practices	3	0	3	6
SIİİ505	Electronic Trade and Export	3	0	3	6	SIİİ590	Strategic Managerial Accounting	3	0	3	6
						SIİİ592	Investment Project Evaluation	3	0	3	6
						SIİİ594	Strategic Financial Management	3	0	3	6
						SIİİ596	Service Marketing Practices	3	0	3	6
						SIİİ598	Consumer Behaviour and Practices	3	0	3	6
						SIİİ503	International Financial Management	3	0	3	6

	YALOVA UNIVERSITY ACADEMIC SYLLABUS OUTLINE	
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INSTITUTE:INSTITUTE OF GRADUATE STUDIES

INSTITUTE DEPARTMENT: BUSINESS ADMINISTRATION

DEPARTMENT and PROGRAMME: MASTER'S IN BUSINESS ADMINISTRATION (WITH THESIS)- (TURKISH)

1.SEMESTER/FALL						2.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hour		credit	ECTS	CODE	COURSE NAME	Weekly course hour		credit	ECTS
		T	U					T	U		
SIİ509TL	Scientific Research Methods and Ethics-I	3	0	3	6	SIİ504TL	Scientific Research Methods and Ethics-II	3	0	3	6
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
SIİ5...	Elective Course	3	0	3	6	LEE526	Seminar	0	2	0	6
SIİ5...	Elective Course	3	0	3	6	SIİ5...	Elective Course	3	0	3	6
SIİ5...	Elective Course	3	0	3	6	SIİ5...	Elective Course	3	0	3	6
Total Credit		16	0	12	30	SIİ5...	Elective Course	3	0	3	6
						Total Credit		16	2	12	36

3.SEMESTER/FALL						4.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hour		credit	ECTS	CODE	COURSE NAME	Weekly course hour		credit	ECTS
		T	U					T	U		
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
LEE500	Thesis	0	0	0	24	LEE500	Thesis	0	0	0	24
Total Credit		4	0	0	30	Total Credit		4	0	0	30

ELECTIVE COURSES											
CODE	COURSE NAME	Weekly course hour		credit	ECTS	CODE	COURSE NAME	Weekly course hour		credit	ECTS
		T	U					T	U		
SIİ505TL	Corporate Sustainability and Integrated Reporting	3	0	3	6	SIİ563TL	E-Trade and E Export	3	0	3	6
SIİ506TL	Advanced Excel	3	0	3	6	SIİ565TL	E-Marketing	3	0	3	6
SIİ508TL	Enterprise Risk Management	3	0	3	6	SIİ567TL	Accounting Practices	3	0	3	6
SIİ510TL	Organizational Behavior Research	3	0	3	6	SIİ569TL	Contemporary Topics in Accounting and Fianace	3	0	3	6
SIİ511TL	Academic Writing and Analysis	3	0	3	6	SIİ571TL	International Finance and Financial Crises	3	0	3	6
SIİ512TL	Academic Ethics	3	0	3	6	SIİ573TL	Decision Making Techniques	3	0	3	6
SIİ523TL	Auditing	3	0	3	6	SIİ575TL	Bank Management	3	0	3	6
SIİ525TL	Corporate Finance	3	0	3	6	SIİ576TL	Strategic Brand Management	3	0	3	6
SIİ532TL	Comparative Management	3	0	3	6	SIİ577TL	Turkish Financial Reporting Standards	3	0	3	6
SIİ538TL	Knowledge Management	3	0	3	6	SIİ579TL	Cost Accounting Applications	3	0	3	6
SIİ539TL	Production Planning and Control	3	0	3	6	SIİ580TL	Service Marketing Practices	3	0	3	6
SIİ540TL	Production Techniques	3	0	3	6	SIİ581TL	Corporate Governance Principles	3	0	3	6
SIİ541TL	Total Quality Management	3	0	3	6	SIİ582TL	Strategic Management Practices	3	0	3	6
SIİ545TL	Database Management	3	0	3	6	SIİ584TL	Strategic Management Accounting	3	0	3	6
SIİ546TL	Business Statistics	3	0	3	6	SIİ585TL	Competition Law in Practice	3	0	3	6
SIİ550TL	Technology and Innovation Management	3	0	3	6	SIİ586TL	Information Systems	3	0	3	6
SIİ553TL	Management and Organization Theories	3	0	3	6	SIİ588TL	Financial Markets and Institutions	3	0	3	6
SIİ555TL	Marketing Management and Policies	3	0	3	6	SIİ590TL	International Business Theories and Practices	3	0	3	6
SIİ556TL	Work Study	3	0	3	6	SIİ592TL	Consumer Behaviour and Practices	3	0	3	6
SIİ557TL	International Marketing Strategies	3	0	3	6	SIİ593TL	Cost Reductions Methods in Businesses	3	0	3	6
SIİ559TL	Human Resource Management Theories and Practices	3	0	3	6	SIİ594TL	Retail Management	3	0	3	6
SIİ561TL	Management Practices in Family Businesses	3	0	3	6	SIİ598TL	Financial Investments and Portfolio Management	3	0	3	6
SIİ562TL	Occupational Health and Safety Law at Sector Level	3	0	3	6	SIİ564TL	Current Problems of Collective Labor Law	3	0	3	6
SIİ591TL	Current Debates in Labor Law	3	0	3	6	SIİ595TL	Current Developments in Social Security Law	3	0	3	6
SIİ566TL	Corporate Social Responsibility and its Practices	3	0	3	6	SIİ596TL	AI-Supported Human Resource Management	3	0	3	6
SIİ568TL	Artificial Intelligence in Strategic Management	3	0	3	6						



YALOVA UNIVERSITY

ACADEMIC SYLLABUS OUTLINE



INSTITUTE:INSTITUTE OF GRADUATE STUDIES

INSTITUTE DEPARTMENT: BUSINESS ADMINISTRATION

DEPARTMENT and PROGRAMME: MASTER'S IN BUSINESS ADMINISTRATION (WITHOUT THESIS)- (TURKISH)

1.SEMESTER/FALL						2.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
SIİ531TZ	Scientific Research Methods and Ethics	3	0	3	6	SIİ5..TZ	Elective Course	3	0	3	6
SIİ5..TZ	Elective Course	3	0	3	6	SIİ5..TZ	Elective Course	3	0	3	6
SIİ5..TZ	Elective Course	3	0	3	6	SIİ5..TZ	Elective Course	3	0	3	6
SIİ5..TZ	Elective Course	3	0	3	6	SIİ5..TZ	Elective Course	3	0	3	6
SIİ5..TZ	Elective Course	3	0	3	6	SIİ5..TZ	Elective Course	3	0	3	6
Total Credit		15	0	15	30	Total Credit		15	0	15	30

3.SEMESTER/FALL					
CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U		
LEE500TZ	Term Project	0	2	0	6
Total Credit		0	2	0	6

ELECTIVE COURSES											
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
SIİ501TZ	Accounting for Managers	3	0	3	6	SIİ557TZ	Investment Project Evaluation	3	0	3	6
SIİ502TZ	Business World's Agenda	3	0	3	6	SIİ558TZ	Public Relations in Business	3	0	3	6
SIİ503TZ	Management Theories	3	0	3	6	SIİ559TZ	Operational Research	3	0	3	6
SIİ504TZ	Strategic Management Theories and Practices	3	0	3	6	SIİ560TZ	Computer Aided Decision Making Techniques	3	0	3	6
SIİ505TZ	Marketing Management and Policies	3	0	3	6	SIİ561TZ	Strategic Brand Management	3	0	3	6
SIİ515TZ	Business Ethics	3	0	3	6	SIİ563TZ	Integrated Marketing Communication	3	0	3	6
SIİ517TZ	Entrepreneurship and SMEs	3	0	3	6	SIİ566TZ	Production Planning	3	0	3	6
SIİ518TZ	HRM in International Business	3	0	3	6	SIİ567TZ	Quality Management Systems Practices	3	0	3	6
SIİ519TZ	Family Business and Institutionalization	3	0	3	6	SIİ569TZ	International Finance and Financial Crises	3	0	3	6
SIİ520TZ	Modern Management Approaches	3	0	3	6	SIİ570TZ	Financial Market Analyses	3	0	3	6
SIİ526TZ	International Marketing Strategies	3	0	3	6	SIİ571TZ	International Finance and Financial Crisis	3	0	3	6
SIİ528TZ	Total Quality Management	3	0	3	6	SIİ572TZ	Electronic Trade and Export	3	0	3	6
SIİ531TZ	Strategic Approaches in Technology and Innovation Management	3	0	3	6	SIİ573TZ	Applications of Foreign Trade Accounting	3	0	3	6
SIİ532TZ	Financial Markets and Institutions	3	0	3	6	SIİ574TZ	Consumer Behaviour and Practices	3	0	3	6
SIİ534TZ	Management and Cost Accounting	3	0	3	6	SIİ575TZ	Written Communication and Reporting	3	0	3	6
SIİ535TZ	Contemporary Approaches in International Business	3	0	3	6	SIİ576TZ	Customer Relationship Management	3	0	3	6
SIİ536TZ	Marketing Research and Practices	3	0	3	6	SIİ577TZ	Data Management Techniques	3	0	3	6
SIİ537TZ	Finance for Managers	3	0	3	6	SIİ578TZ	Sales Management	3	0	3	6
SIİ539TZ	Team Working and Management	3	0	3	6	SIİ579TZ	Current Issues in Accounting and Finance	3	0	3	6
SIİ540TZ	Leadership and Motivation	3	0	3	6	SIİ581TZ	Turkish Financial Reporting Standards	3	0	3	6
SIİ541TZ	International Logistic	3	0	3	6	SIİ582TZ	Bank Management	3	0	3	6
SIİ546TZ	Ergonomics and Work Study	3	0	3	6	SIİ583TZ	Organizational Behavior in Business	3	0	3	6
SIİ548TZ	Bank Accounting	3	0	3	6	SIİ584TZ	Cost Reductions Methods in Businesses	3	0	3	6
SIİ551TZ	Supply Chain Management	3	0	3	6	SIİ585TZ	Corporate Governance Principles	3	0	3	6
SIİ555TZ	Virtual Organizations and Management	3	0	3	6	SIİ586TZ	Competition Law in Practice	3	0	3	6
SIİ556TZ	Occupational Health and Safety Law at Sector Level	3	0	3	6	SIİ587TZ	Advanced Excel in Business	3	0	3	6
SIİ550TZ	Current Debates in Labor Law	3	0	3	6	SIİ588TZ	Current Problems of Collective Labor Law	3	0	3	6
SIİ549TZ	Corporate Sustainability and Integrated Reporting	3	0	3	6	SIİ590TZ	Current Developments in Social Security Law	3	0	3	6
SIİ538TZ	Artificial Intelligence in Strategic Management	3	0	3	6	SIİ589TZ	AI-Supported Human Resource Management	3	0	3	6
SIİ533TZ	International Trade Law	3	0	3	6						



YALOVA UNIVERSITY
ACADEMIC SYLLABUS OUTLINE



INSTITUTE:INSTITUTE OF GRADUATE STUDIES

INSTITUTE DEPARTMENT: BUSINESS ADMINISTRATION

DEPARTMENT and PROGRAMME: PHD IN BUSINESS ADMINISTRATION

1.SEMESTER/FALL						2.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
LEE900	Course for Academic Skills	4	0	0	6	LEE900	Course for Academic Skills	4	0	0	6
ISL1001	Scientific Research Methods and Ethics-I	3	0	3	6	ISL1002	Advanced Research Techniques	3	0	3	6
	Elective Course	3	0	3	6	LEE626	Seminar	0	2	0	6
	Elective Course	3	0	3	6		Elective Course	3	0	3	6
	Elective Course	3	0	3	6		Elective Course	3	0	3	6
	Total Credit	16	0	12	30		Total Credit	16	2	12	36

3.SEMESTER/FALL						4.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
LEE900	Course for Academic Skills	4	0	0	6	LEE900	Course for Academic Skills	4	0	0	6
YET651	Qualification	0	0	0	24	LEE600	Thesis	0	0	0	24
	Total Credit	4	0	0	30		Total Credit	4	0	0	30

5.SEMESTER/FALL						6.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
LEE900	Course for Academic Skills	4	0	0	6	LEE900	Course for Academic Skills	4	0	0	6
LEE600	Thesis	0	0	0	24	LEE600	Thesis	0	0	0	24
	Total Credit	4	0	0	30		Total Credit	4	0	0	30

7.SEMESTER/FALL						8.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
LEE900	Course for Academic Skills	4	0	0	6	LEE900	Course for Academic Skills	4	0	0	6
LEE600	Thesis	0	0	0	24	LEE600	Thesis	0	0	0	24
	Total Credit	4	0	0	30		Total Credit	4	0	0	30

ELECTIVE COURSES											
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
ISL1003	Management and Organization Studies	3	0	3	6	ISL1020	Advanced Production Techniques	3	0	3	6
ISL1005	Human Behaviours and Issues in Organizations	3	0	3	6	ISL1022	Data and Technology Management	3	0	3	6
ISL1007	Philosophy of Science	3	0	3	6	ISL1024	E-Export and Supply Chain	3	0	3	6
ISL1009	Human Resource Management Studies	3	0	3	6	ISL1026	Problem Solving Techniques	3	0	3	6
ISL1011	Financial Theories	3	0	3	6	ISL1028	Corporate Project Management	3	0	3	6
ISL1013	Accounting Theory	3	0	3	6	ISL1030	Strategic Management Accounting Applications	3	0	3	6
ISL1015	Financial Markets and Economy	3	0	3	6	ISL1032	Corporate Finance	3	0	3	6
ISL1019	Turkish Accounting Standards and Practices	3	0	3	6	ISL1034	Financial Statements Interpretations	3	0	3	6
ISL1021	Contemporary Approaches in Cost Accounting	3	0	3	6	ISL1036	Business Budgeting	3	0	3	6
ISL1025	Big Data Analytics	3	0	3	6	ISL1038	Interpretations of Economic Indicators	3	0	3	6
ISL1027	Multivariate Statistics Methods	3	0	3	6	ISL1040	Directed Readings in Accounting and Finance	3	0	3	6
ISL1029	Quality Management Applications	3	0	3	6	ISL1044	Organization Theories' Readings	3	0	3	6
ISL1031	Measurement of Uncertainty	3	0	3	6	ISL1046	Strategic Management and Business Politics	3	0	3	6
ISL1033	Marketing Theory	3	0	3	6	ISL1048	Qualitative Research Methods	3	0	3	6
ISL1035	Post-Modern Marketing	3	0	3	6	ISL1050	Consumption Psychology	3	0	3	6
ISL1037	Quantitative Research Methods	3	0	3	6	ISL1054	Turkish Auditing Standards and Practices	3	0	3	6
ISL1045	Facility Planning	3	0	3	6	ISL1056	Global Marketing	3	0	3	6
ISL1049	Applied Enterpreunership	3	0	3	6	ISL1058	Strategic Brand Management and Policies	3	0	3	6
ISL1057	New Approaches at Production Management	3	0	3	6	ISL1060	Consumer Behavior Theories	3	0	3	6
ISL1059	Project Planning Techniques	3	0	3	6	ISL1062	Sales Force Management	3	0	3	6
ISL1065	Statistical Process Control Techniques	3	0	3	6	ISL1064	Work Study Practices	3	0	3	6
ISL1069	Directed Readings in Marketing Theories	3	0	3	6	ISL1066	Advanced Accounting Practices	3	0	3	6
ISL1071	Flexible Production Systems	3	0	3	6	ISL1068	Organizational Behavior Theories	3	0	3	6
ISL1073	Internal Control Applications	3	0	3	6	ISL1070	History Of Management and Business Administration	3	0	3	6
ISL1081	Portfolio Management	3	0	3	6	ISL1072	Diversity Management	3	0	3	6
ISL1089	Multi-criteria Decision-making Methods	3	0	3	6	ISL1074	Current Issues in Management	3	0	3	6
ISL1091	Business, Data Communication and Network	3	0	3	6	ISL1076	Crisis Management	3	0	3	6
ISL1107	Leadership Theories	3	0	3	6	ISL1078	Deviance Studies in Economic Institutions	3	0	3	6
ISL1139	Social Theory, Management and Organizations	3	0	3	6	ISL1080	Strategy and Management in Marketing	3	0	3	6
ISL1121	Change Management	3	0	3	6	ISL1082	Financial Risk Analysis and Management	3	0	3	6
ISL1123	Management Philosophy	3	0	3	6	ISL1084	Prediction Models	3	0	3	6
ISL1125	Business Ethics	3	0	3	6	ISL1086	System Analysis Modelling and Design	3	0	3	6
ISL1129	Information Technologies	3	0	3	6	ISL1088	E-Business Models	3	0	3	6
ISL1131	Theories and Practices of Integrated Marketing Communication	3	0	3	6	ISL1090	Information and Communication Technology and Organ	3	0	3	6
ISL1137	Supply Chain Management and Current Practices	3	0	3	6	ISL1092	Decision Support Systems	3	0	3	6
ISL1140	Strategic Management and Use of Artificial Intelligence	3	0	3	6	ISL1141	Turkish Sustainability Reporting Standards and Assuran	3	0	3	6



YALOVA UNIVERSITY
ACADEMIC SYLLABUS OUTLINE



INSTITUTE:INSTITUTE OF GRADUATE STUDIES

INSTITUTE DEPARTMENT: BUSINESS ADMINISTRATION

DEPARTMENT and PROGRAMME: MASTER'S IN NUMERICAL METHODS(WITH THESIS)

1.SEMESTER/FALL						2.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
SAY101	Scientific Research Methods and Ethics-I	3	0	3	6	SAY102	Scientific Research Methods and Ethics-II	3	0	3	6
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
SAY1...	Elective Course	3	0	3	6	LEE526	Seminar	0	2	0	6
SAY1...	Elective Course	3	0	3	6	SAY1...	Elective Course	3	0	3	6
SAY1...	Elective Course	3	0	3	6	SAY1...	Elective Course	3	0	3	6
Total Credit		16	0	12	30	SAY1...	Elective Course	3	0	3	6
						Total Credit		16	2	12	36

3.SEMESTER/FALL						4.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
LEE500	Thesis	0	0	0	24	LEE500	Thesis	0	0	0	24
Total Credit		4	0	0	30	Total Credit		4	0	0	30

ELECTIVE COURSES											
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
SAY103	Data Analysis	3	0	3	6	SAY106	Numerical Decision Making	3	0	3	6
SAY105	Problem Solving Techniques	3	0	3	6	SAY110	Econometrics	3	0	3	6
SAY109	System Analysis and Design	3	0	3	6	SAY112	Time Series Analysis II	3	0	3	6
SAY111	Statistical Methods in Research	3	0	3	6	SAY114	Database Management	3	0	3	6
SAY113	Time Series Analysis I	3	0	3	6	SAY116	Project Cycle Management for Executives	3	0	3	6
SAY115	Information Systems	3	0	3	6	SAY118	E-Commerce and E-Export	3	0	3	6



YALOVA UNIVERSITY
ACADEMIC SYLLABUS OUTLINE



INSTITUTE:INSTITUTE OF GRADUATE STUDIES

INSTITUTE DEPARTMENT: BUSINESS ADMINISTRATION

DEPARTMENT and PROGRAMME: MASTER'S IN BUSINESS ADMINISTRATION (WITH THESIS)- (EVENING EDUCATION) (TURKISH)

1.SEMESTER/FALL						2.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
SIİ509TL	Scientific Research Methods and Ethics-I	3	0	3	6	SIİ504TL	Scientific Research Methods and Ethics-II	3	0	3	6
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
SIİ5...TL	Elective Course	3	0	3	6	LEE526	Seminar	0	2	0	6
SIİ5...TL	Elective Course	3	0	3	6	SIİ5...TL	Elective Course	3	0	3	6
SIİ5...TL	Elective Course	3	0	3	6	SIİ5...TL	Elective Course	3	0	3	6
Total Credit		16	0	12	30	Total Credit		16	2	12	36

3.SEMESTER/FALL						4.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
LEE500	Thesis	0	0	0	24	LEE500	Thesis	0	0	0	24
Total Credit		4	0	0	30	Total Credit		4	0	0	30

ELECTIVE COURSES											
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
SIİ523TL	Cost Accounting Practices	3	0	3	6	SIİ510TL	Organizational Behavior Research	3	0	3	6
SIİ525TL	Auditing	3	0	3	6	SIİ532TL	Comparative Management	3	0	3	6
SIİ539TL	Corporate Finance	3	0	3	6	SIİ538TL	Knowledge Management	3	0	3	6
SIİ541TL	Production Planning and Control	3	0	3	6	SIİ540TL	Production Techniques	3	0	3	6
SIİ545TL	Total Quality Management	3	0	3	6	SIİ546TL	Business Statistics	3	0	3	6
SIİ553TL	Database Management	3	0	3	6	SIİ550TL	Technology and Innovation Management	3	0	3	6
SIİ555TL	Management and Organization Theories	3	0	3	6	SIİ556TL	Work Study	3	0	3	6
SIİ557TL	Marketing Management and Policies	3	0	3	6	SIİ576TL	Strategic Brand Management	3	0	3	6
SIİ559TL	International Marketing Strategies	3	0	3	6	SIİ580TL	Service Marketing Practices	3	0	3	6
SIİ561TL	Human Resource Management Theories and Practices	3	0	3	6	SIİ582TL	Strategic Management Practices	3	0	3	6
SIİ563TL	Management Practices in Family Businesses	3	0	3	6	SIİ584TL	Strategic Management Accounting	3	0	3	6
SIİ565TL	E-Trade and E- Export	3	0	3	6	SIİ586TL	Information Systems	3	0	3	6
SIİ567TL	E-Marketing	3	0	3	6	SIİ588TL	Financial Markets and Institutions	3	0	3	6
SIİ569TL	Accounting Practices	3	0	3	6	SIİ590TL	International Business Theories and Practices	3	0	3	6
SIİ571TL	Contemporary Topics in Accounting and Fianace	3	0	3	6	SIİ592TL	Consumer Behaviour and Practices	3	0	3	6
SIİ573TL	International Finance and Financial Crises	3	0	3	6	SIİ594TL	Retail Management	3	0	3	6
SIİ575TL	Decision Making Techniques	3	0	3	6	SIİ598TL	Financial Investments and Portfolio Management	3	0	3	6
SIİ577TL	Bank Management	3	0	3	6	SIİ593TL	Cost Reductions Methods in Businesses	3	0	3	6
SIİ579TL	Turkish Financial Reporting Standards	3	0	3	6						
SIİ581TL	Corporate Governance Principles	3	0	3	6						



YALOVA UNIVERSITY
ACADEMIC SYLLABUS OUTLINE



INSTITUTE:INSTITUTE OF GRADUATE STUDIES

INSTITUTE DEPARTMENT: BUSINESS ADMINISTRATION

DEPARTMENT and PROGRAMME: MASTER'S IN ACCOUNTING AND FINANCE

1.SEMESTER/FALL						2.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
MUF101	Scientific Research Methods and Ethics-I	3	0	3	6	MUF102	Scientific Research Methods and Ethics-II	3	0	3	6
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
MUF1...	Elective Course	3	0	3	6	LEE526	Seminar	0	2	0	6
MUF1...	Elective Course	3	0	3	6	MUF1...	Elective Course	3	0	3	6
MUF1...	Elective Course	3	0	3	6	MUF1...	Elective Course	3	0	3	6
Total Credit		16	0	12	30	MUF1...	Elective Course	3	0	3	6
						Total Credit		16	2	12	36

3.SEMESTER/FALL						4.SEMESTER/SPRING					
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	0	6
LEE500	Thesis	0	0	0	24	LEE500	Thesis	0	0	0	24
Total Credit		4	0	0	30	Total Credit		4	0	0	30

ELECTIVE COURSES											
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		credit	ECTS
		T	U					T	U		
MUF115	Business Budgeting and Control	3	0	3	6	MUF104	Strategic Financial Management	3	0	3	6
MUF127	Business Finance	3	0	3	6	MUF106	Strategic Cost Management	3	0	3	6
MUF129	Financial Statement Analysis and Interpretation	3	0	3	6	MUF110	Bank and Financial Institutions Accounting	3	0	3	6
MUF131	Advanced Cost Accounting	3	0	3	6	MUF118	Econometrics	3	0	3	6
MUF133	Accounting Practices	3	0	3	6	MUF130	Derivative Markets and Products	3	0	3	6
MUF135	Accounting Audit	3	0	3	6	MUF134	Internal Control and Internal Audit	3	0	3	6
MUF137	International Finance and Financial Crises	3	0	3	6	MUF140	Mergers and Consolidation	3	0	3	6
MUF139	Research Methods	3	0	3	6	MUF142	Financial Markets and Institutions	3	0	3	6
MUF141	Financial Economics	3	0	3	6	MUF144	Turkish Auditing Standards	3	0	3	6
MUF143	Turkish Financial Reporting Standards	3	0	3	6	MUF146	Advanced Financial Accounting	3	0	3	6
MUF147	Current Issues in Accounting and Finance	3	0	3	6	MUF148	Business Valuation	3	0	3	6
MUF149	Accounting History and Theory	3	0	3	6	MUF150	Real Estate Finance	3	0	3	6
MUF151	Computer Applications in Finance	3	0	3	6	MUF152	Financial Reporting Standards for Big and Medium-Size	3	0	3	6
						MUF154	Bank Management	3	0	3	6
						MUF156	Strategic Managerial Accounting	3	0	3	6
						MUF158	Capital Market Analysis	3	0	3	6
						MUF160	Forensic Accounting	3	0	3	6

 YALOVA UNIVERSITY ACADEMIC SYLLABUS OUTLINE 										
INSTITUTE:INSTITUTE OF GRADUATE STUDIES										
INSTITUTE DEPARTMENT: BUSINESS ADMINISTRATION										
DEPARTMENT and PROGRAMME: MASTER'S IN PRODUCTION MANAGEMENT & MARKETING										
1.SEMESTER/FALL						2.SEMESTER/SPRING				
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		ECTS
		T	U					T	U	
UYP101TL	Scientific Research Methods and Ethics-I	3	0	3	6	UYP102TL	Scientific Research Methods and Ethics-II	3	0	6
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	6
UYP1...	Elective Course	3	0	3	6	LEE526	Seminar	0	2	6
UYP1...	Elective Course	3	0	3	6	UYP1...	Elective Course	3	0	6
UYP1...	Elective Course	3	0	3	6	UYP1...	Elective Course	3	0	6
Total Credit		16	0	12	30	UYP1...	Elective Course	3	0	6
						Total Credit		16	2	36

3.SEMESTER/FALL						4.SEMESTER/SPRING				
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		ECTS
		T	U					T	U	
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	6
LEE500	Thesis	0	0	0	24	LEE500	Thesis	0	0	24
Total Credit		4	0	0	30	Total Credit		4	0	30

ELECTIVE COURSES										
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		ECTS
		T	U					T	U	
UYP103TL	Strategic Marketing Management	3	0	3	6	UYP108TL	Digital and Social Media Marketing	3	0	6
UYP111TL	Strategic Brand Management	3	0	3	6	UYP114TL	Current Issues in Marketing	3	0	6
UYP113TL	Total Quality Management	3	0	3	6	UYP118TL	Applications of Business Analyses	3	0	6
UYP115TL	Marketing Theory	3	0	3	6	UYP120TL	Statistical Quality Control	3	0	6
UYP117TL	International Marketing Strategies	3	0	3	6	UYP122TL	Consumer Behaviour and Practices	3	0	6
UYP119TL	Service Marketing and Practices	3	0	3	6	UYP126TL	Marketing Channels	3	0	6
UYP121TL	Production Planning	3	0	3	6	UYP128TL	Marketing Research and Applications	3	0	6
UYP123TL	Ad Analysis	3	0	3	6	UYP130TL	Integrated Marketing Communication	3	0	6
UYP124TL	Sales Management and Personal Selling Techniques	3	0	3	6					

 YALOVA UNIVERSITY ACADEMIC SYLLABUS OUTLINE 										
INSTITUTE:INSTITUTE OF GRADUATE STUDIES										
INSTITUTE DEPARTMENT: BUSINESS ADMINISTRATION										
DEPARTMENT and PROGRAMME: MASTER'S IN MANAGEMENT&ORGANIZATION (WITH THESIS)										
1.SEMESTER/FALL						2.SEMESTER/SPRING				
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		ECTS
		T	U					T	U	
YON101	Scientific Research Methods and Ethics-I	3	0	3	6	YON102	Scientific Research Methods and Ethics-II	3	0	6
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	6
YON1...	Elective Course	3	0	3	6	LEE526	Seminar	0	2	6
YON1...	Elective Course	3	0	3	6	YON1...	Elective Course	3	0	6
YON1...	Elective Course	3	0	3	6	YON1...	Elective Course	3	0	6
Total Credit		16	0	12	30	YON1...	Elective Course	3	0	6
						Total Credit		16	2	36

3.SEMESTER/FALL						4.SEMESTER/SPRING				
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		ECTS
		T	U					T	U	
LEE800	Course for Academic Skills	4	0	0	6	LEE800	Course for Academic Skills	4	0	6
LEE500	Thesis	0	0	0	24	LEE500	Thesis	0	0	24
Total Credit		4	0	0	30	Total Credit		4	0	30

ELECTIVE COURSES										
CODE	COURSE NAME	Weekly course hours		credit	ECTS	CODE	COURSE NAME	Weekly course hours		ECTS
		T	U					T	U	
YON103	Management and Organization Theories	3	0	3	6	YON106	Organizational Behavior Research	3	0	6
YON107	Organizational Behavior Theories	3	0	3	6	YON108	Strategic Human Resource Management	3	0	6
YON109	Business Ethics	3	0	3	6	YON114	Technology and Innovation Management	3	0	6
YON113	History of World Business	3	0	3	6	YON116	Organizational Culture	3	0	6
YON115	Corporate Social Responsibility	3	0	3	6	YON118	Project Development and Management	3	0	6
YON117	Global Trends and Management	3	0	3	6	YON120	Strategic Management Practices	3	0	6
YON119	Human Resource Management and Applications	3	0	3	6	YON122	International Business Theories and Applications	3	0	6
YON121	Information Systems	3	0	3	6	YON124	Business History of Turkey	3	0	6